



ACCELERATOR ***Expedition***[™]

THE LEADERSHIP
IMMERSION EXPERIENCE
GEARED TO
GLOBAL CHANGE



Accelerator Expedition™

The leadership immersion experience that transforms high potential leaders into confident, globally savvy innovators.

High potential leaders at global companies are challenged to build on prior training and experience – to create opportunity and innovation in diverse and emerging markets.

Accelerator Expedition is action learning that goes beyond the classroom to immerse gifted leaders in challenges at the leading edge of change – with social innovators who are creating powerful and sustainable solutions.

Interaction Associates

is a 40-year innovator of advanced leadership methods renowned for providing powerful and adaptive solutions for Fortune 500 clients.

Interaction Associates has collaborated with **The Pachamama Alliance**, a social innovator working in the rainforests of Ecuador, to create a transformational leadership initiative, uniquely rooted in economic, social, environmental, and political innovation.

WITH ACCELERATOR EXPEDITION, YOU CAN:

- Develop a deeper bench of leaders grounded in social innovation
- Absorb innovations capable of transforming the business
- Season leaders to perform in resource-limited environments
- Expand leaders beyond their comfort zones
- Gain actionable insights into sustainable solutions
- Develop optics into social trends shaping business globally
- Attract attention for unique and advanced leadership methods
- Recruit and retain leaders drawn to excellence and innovation

TRANSFORMATIONAL LEADERSHIP AT THE FRONTIER OF CHANGE

Transformational Leadership is an entirely new strategic capability. It enables leaders to respond to emerging trends by pivoting to solutions in real-time and innovating new opportunities on the fly.


Accelerator Expedition builds global, transformational leadership muscle with the dual aim of corporate growth and social innovation. The goal: high potential leaders who are both effective business executives and stewards of the planet.

Accelerator
Expedition
Yields Strategic
Dividends
in a Unique
Combination



Companies Benefit in Five Key Areas

- 1 Global and Innovative Leadership:** Today's leaders must make fast decisions that have far-reaching consequences, often in emerging markets and under unique constraints. Accelerator Expedition™ provides leaders with access to social innovation experts at the forefront of cross-sector, cross-boundary challenges, to ground learning in first-hand experience.
- 2 Brand Enhancement:** Beyond brand image and reputation, Accelerator Expedition provides client companies with brand enhancement – meaning client companies are able to make sincere claims to having contributed authentically to a global issue, which is proven to increase market value.



3 Top Talent Retention and Attraction: Research shows key drivers for attracting and retaining top talent include:

- Global opportunities through a variety of diverse experiences
- Visible, transparent, and accessible leaders
- Comprehensive development and learning programs
- A strong global brand
- Challenging work assignments
- Company commitment to sustainability and social responsibility

Accelerator Expedition is a building block in a comprehensive Corporate Social Responsibility (CSR) strategy that can set you apart from the competition and earn you “preferred employer” status.

4 CSR and Sustainability Impact: CSR efforts are too often cosmetic, not strategic, and lack essential weight within the organization. Sustainability is a key strategic priority for a growing number of companies. Accelerator Expedition provides powerful CSR and sustainability value by connecting emerging leaders to a leading edge social innovator in the Ecuadorian rainforest. This collaboration will further sustainable practices to protect one of the world’s most bio-diverse resources, and in collaboration with them, help support an indigenous population’s survival.

5 Optics on Emerging Markets: Global growth pressures have many companies searching for expertise and insights into emerging markets. The demand is high for advanced optics that help leaders serve new consumers in new markets – especially those at the base of the pyramid, a huge source of worldwide market growth potential. Accelerator Expedition pairs corporate leaders with leading edge thinkers and social innovation experts to gain first-hand insights and unparalleled knowledge of risks, challenges, and opportunities in emerging markets.

ACCELERATOR EXPEDITION DELIVERS:

- Advanced development of leaders with global savvy;
- New opportunities and ideas for innovative products and services;
- Increased awareness of the company’s role in the global, interconnected marketplace—from economic, environmental, political, and social lenses;
- Insights into emerging markets and global trends;
- Advancement of PR and marketing efforts that appeal to brand authenticity, based on the leadership work with the social innovation partner;
- Attraction of top talent from Gens X, Y, and Z who care about their employers’ roles and impacts beyond their own borders.

Key Leadership Competencies Developed by Accelerator Expedition

Collaborative Intelligence: Global leaders must lead collaboratively across cultures, geographic boundaries and functions. Managing multi-cultural, multi-sector alliances with political and social institutions over which they hold little or no authority requires leaders who foster cooperation and trust.

Systems and Strategic Thinking: Understanding the complex impacts that business decisions have on local social and economic structures – and vice-versa – requires large scale systems and strategic thinking.

Integral Learning and Self-awareness: Leaders cannot apply past experience to future challenges in unfamiliar environments and expect to be successful. Integral learning – the ability to adapt and innovate by learning from circumstances as they emerge – brings the future’s potential into the present.

Cross-Cultural Aptitude: Cultural aptitude is key to operating in foreign environments, where leaders must observe, absorb, and respect the practices of dissimilar cultures. It’s even more necessary in an environment that lacks familiar technology, infrastructure, or networks, and where resources are hyper-constrained.

A DISORIENTING DILEMMA

Accelerator Expedition is designed around a “disorienting dilemma” – a powerful approach that disrupts leaders’ established frameworks and dramatically expands their capabilities.

Participants are immersed in-country for 10 days of a multi-month program that also involves:

- A leadership development learning laboratory
- Subject matter expertise in sustainability and global trends
- Executive integration
- Peer/executive coaching

ACTION LEARNING WITH RAPID INTEGRATION AND STRONG RESULTS

Accelerator Expedition is a multi-phase program that solidly frames the opportunity, immerses leaders into an emerging market, and integrates their experience and skills back into the home company.

18 DAYS ACROSS NINE MONTHS*

Phase 1

OPPORTUNITY FRAMING

Defining the business imperative and selecting project goals

Phase 2

LEADERSHIP IMMERSION

Global leadership skill development, future trends analysis, and in-country immersion

Phase 3

BUSINESS INTEGRATION

Integration of new ideas and perspectives back into company work processes

* May be customized.